



11 February 2010

Newsletter Number 5

Dear all

Fantastic news!!! Have a look at the amazing track designs on the website hot off the press from the UCI.

It's quite pertinent that have a newsletter going out on today's date for an international event taking place here in South Africa later this year as it was on this date 20 years that Nelson Mandela was released from prison and South Africa's journey to becoming a proper democracy and a fully fledged member of the international community began in earnest. Without the actions of the people those years ago, we would not be in a position to have international competition in this country, so we salute them all.

As each month goes by so our preparations around the event start hotting up more and more and the excitement amongst the local BMX community builds. More things are falling into place and you will notice further in the newsletter the exciting designs that have been put out by our official merchandising partner, Faithwear, and there is a great competition linked to this whereby you can vote to guide which designs will hit the shelves at the event.

There is a provisional event schedule up on the website and I invite everyone to have a look at this. Although there is every chance that this may change slightly closer to the time, the bulk of the information will remain constant.

A new innovation on the website is the blogs so check this out - there is some pretty cool stuff going on.

Until next time, all the very best

Alec Lenferna
Event Director



Where to Stay

Please see the website www.bmxworldchampspmb.co.za for a comprehensive list of all the available accommodation available in and around Pietermaritzburg and Durban. As always, please contact Ecco Tours for more information.

Their contact details are:
<http://bmx.eccosports.biz>.

E-mail: bmx@eccotours.biz

Tel: (+27) 21 683 0069

Fax: (+27) 86 683 2097

The Venue

For more information on the competition venue, please visit www.bmxworldchampspmb.co.za and follow the venue links.

Bike Storage

There have been a number of queries regarding bike storage at the competition venue. There will be bike storage on site for all bikes. Details will be provided to team managers closer to the time.

Expo

An extensive sales and information expo will be in place at the event and this will be handled by Cool Hand Trading. For any enquiries about this expo and / or how to secure a site, please contact Murray at Cool Hand Trading, his email address being info@coolhandtrading.co.za.

Sponsor Sites

One of the unique characteristics of the competition venue is that there are a number of buildings throughout the grounds. Some of these in the appropriate areas will be utilized by the larger competing teams etc, and some of these buildings of different sizes are situated adjacent to the competition area.

Some of these houses will be made available to team or rider sponsors for the duration of the competition. There will be limited options available and if you are interested in taking up one of these options, please let us know what requirements you have, and we will let you know the options and the related costs.



Please remember that the sponsor sites are meant for a VIP, sponsor hosting area, and should you wish to sell, or have the public interact with your product, you would need to book an expo site.

Please contact Liz at liz@realem.co.za

Official Event Merchandise

Check out the sneak peek of the official clothing....we will be running a competition in conjunction with Faith Wear, via the website in the next while for you to vote on the style and items you want!! Watch this space.....



Ticketing

Entry tickets will be on sale from the end of February. We will be offering guaranteed stand seating in response to requests that were made following previous events - these guaranteed seating options will be limited. You will also be able to purchase tickets for the duration of the event or for a single day pass via the website.

Where to shop

There are a range of shopping options for you to choose from. Pietermaritzburg is a vibrant city with local markets and lots to offer. Please visit www.pmbtourism.co.za for more information.

If you like all your shopping under one roof, visit www.midlandsmall.co.za for a taste of what you will find. The Liberty Midlands Mall also has a range of restaurants for you to choose from.

What to do

For a wonderful game experience...

Visit www.nature-reserve.co.za/tala-private-game-reserve.html for more information about Tala Game Reserve. "Tala Game Reserve is a wildlife sanctuary which spans nearly 3 000 hectares of pristine natural plains and grasslands and is situated in KwaZulu-Natal, South Africa. The reserve is home to more than 300 bird species, as well as big game like Buffalo, Rhino, Kudu, Hippo, Giraffe and the rare Sable antelope. Plant species found in this area include the fiery aloe, the imposing euphorbia and the fragrant wild sage."

For an exclusive game and pampering experience...

Visit www.karkloofspa.com for more information about Karkloof Spa. "Karkloof Spa boasts a luxury boutique lodge with 16 individually decorated villas, an expansive world-class Spa and 3500 hectares of bountiful terrain abundant with wildlife, offering you a variety of unforgettable experiences. Enhanced with the big heart of African sensibility and inspired by flowing water, Karkloof Spa will capture your senses as your stay unfolds. Enjoy your own time - dine when it suits you, indulge in our Spa or explore the landscape at your own leisure; and most of all, just relax and unwind. Escape from time and surrender to nature's bespoke offerings."

Contact us

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Liz Lenferna - Event Admin
liz@realem.co.za

Interesting South African Facts

- South Africa houses one of the three largest telescopes in the world at Sutherland in the Karoo
- South Africa is the first, and to date the only, country to build nuclear weapons and then voluntarily dismantle its entire nuclear weapons programme
- South Africa's Constitution is widely regarded as being one of the most progressive in the world, drawing from the experiences of the world's most advanced democracies
- The South African oil company Sasol has established the only commercially viable oil-from-coal operations in the world.
- Two of the world's most profoundly compassionate philosophies originated in South Africa - Ubuntu (the belief in a universal bond of sharing that connects all humanity) and Gandhi's notion of "passive resistance" (Satyagraha), which he developed while living in South Africa.

Until next time.....